

**Most popular ETFs to consider buying in the year 2023. Exchange-Traded Funds (ETFs) have gained popularity among investors due to their diversification, liquidity, and cost-effectiveness. It is important to note that investing in ETFs carries risks. At *Pyjamastraders* we are huge fans of Passive ETF Investing, it lays a good foundation on you journey to grow your portfolio.**

**Please note we do not recommend any ETFs and this list is strictly for you inspiration**

**1. SPDR S&P 500 ETF Trust (SPY):** The SPDR S&P 500 ETF Trust is one of the most widely recognized and traded ETFs globally. It aims to track the performance of the S&P 500 Index, which represents the largest publicly traded companies in the United States. This ETF provides exposure to a broad range of sectors and offers investors a way to gain exposure to the overall performance of the U.S. stock market.

**2. Invesco QQQ Trust (QQQ):** The Invesco QQQ Trust is designed to track the performance of the Nasdaq-100 Index, which includes 100 of the largest non-financial companies listed on the Nasdaq Stock Market. This ETF focuses on technology-oriented companies, including giants like Apple, Microsoft, Amazon, and Alphabet (Google). Given the continued growth and innovation in the technology sector, QQQ has been a popular choice for investors seeking exposure to this industry.

**3. Vanguard Total Stock Market ETF (VTI):** The Vanguard Total Stock Market ETF aims to track the performance of the CRSP US Total Market Index, which represents nearly 100% of the investable U.S. stock market. VTI provides investors with exposure to a wide range of companies across various sectors and market capitalizations. This ETF is often considered as a core holding for long-term investors looking for broad market exposure.

**4. iShares Russell 2000 ETF (IWM):** The iShares Russell 2000 ETF seeks to track the performance of the Russell 2000 Index, which represents small-cap stocks in the United States. This ETF provides exposure to smaller companies that have the potential for higher growth but may also carry higher volatility. Investors interested in capturing the performance of small-cap stocks often consider IWM as a way to diversify their portfolios.

**5. Vanguard Total Bond Market ETF (BND):** The Vanguard Total Bond Market ETF aims to track the performance of the Bloomberg Barclays U.S. Aggregate Float Adjusted Index, which represents a broad range of investment-grade U.S. bonds. BND offers investors exposure to the fixed-income market, including government, corporate, and mortgage-backed securities. This ETF can be suitable for investors looking for income generation and diversification within their portfolios.

**6. iShares MSCI Emerging Markets ETF (EEM):** The iShares MSCI Emerging Markets ETF seeks to track the performance of the MSCI Emerging Markets Index, which includes large and mid-cap companies from emerging market countries. EEM provides exposure to economies with high growth potential, such as China, India, Brazil, and South Korea. Investors interested in diversifying their portfolios beyond developed markets often consider EEM for exposure to emerging market equities.

**7. ARK Innovation ETF (ARKK):** The ARK Innovation ETF is managed by ARK Invest and focuses on disruptive innovation across various sectors such as technology, healthcare, and genomics. ARKK invests in companies that are at the forefront of technological advancements and have the potential for significant growth. This actively managed ETF has gained popularity due to its focus on innovative companies and forward-looking investment strategies.

**8. iShares Global Clean Energy ETF (ICLN):** The iShares Global Clean Energy ETF aims to track the performance of the S&P Global Clean Energy Index, which includes companies involved in renewable energy and clean technology. ICLN provides exposure to companies engaged in areas such as solar, wind, hydro, and other renewable energy sources. With the increasing global focus on sustainability and clean energy solutions, ICLN has gained attention from investors seeking exposure to this sector.

**9. VanEck Vectors Gold Miners ETF (GDX):** The VanEck Vectors Gold Miners ETF seeks to track the performance of the NYSE Arca Gold Miners Index, which includes companies involved in gold mining. GDX provides exposure to gold mining companies globally and can be considered as a way to gain indirect exposure to the price of gold. Investors interested in the potential benefits of investing in gold often consider GDX as a part of their portfolio diversification strategy.

**10. iShares U.S. Real Estate ETF (IYR):** The iShares U.S. Real Estate ETF aims to track the performance of the Dow Jones U.S. Real Estate Index, which represents the real estate sector in the United States. IYR provides exposure to companies involved in real estate investment trusts (REITs) and can be considered as a way to gain exposure to the real estate market without directly owning physical properties. This ETF may appeal to investors seeking income generation and diversification through real estate investments.

**It is important to note that this list is not exhaustive, and there are numerous other ETFs available in the market that may suit specific investment objectives or strategies. Additionally, market conditions and investor preferences can change over time, so it is important to stay updated with current trends and conduct research before making any investment decisions.**

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